

Gender equality and the empowerment of women: Canada's measurement experience

Sarah Jane Ferguson
Acting Chief, Centre for Gender, Diversity and Inclusion Statistics
Statistics Canada

Jiang Beryl Li
Senior Research Analyst, Economic Analysis
Statistics Canada



Delivering insight through data for a better Canada



Statistics
Canada

Statistique
Canada

Canada

Gender Results Framework

- Introduced in Budget 2018, the **Gender Results Framework (GRF)** represents the Government of Canada's vision for gender equality, highlighting the key issues that matter most. It is a whole-of government tool designed to:
 - Track how Canada is currently performing
 - Define what is needed to achieve greater equality
 - Determine how progress will be measured going forward
- Under this framework, the federal government has identified six key areas where change is required to advance gender equality
Link: <https://cfc-swc.gc.ca/grf-crrg/index-en.html>





Centre for Gender, Diversity and Inclusion Statistics

Reporting to Canadians

- Data Hub
- Gender Results Framework indicators
- Analytical articles and infographics

Generating new information

- Advanced methodology
- Standardized measures
- Innovative use of data

Building statistical capacity

- Knowledge centre
- Deliver GBA+ training

GENDER, DIVERSITY AND INCLUSION STATISTICS

Follow:

Sign up to [My StatCan](#) to get updates in real-time.

Focus on COVID-19

Disaggregated data for diverse population groups

- ▶ Children and youth
- ▶ Gender and sexual orientation
- ▶ Immigrants
- ▶ Indigenous peoples
- ▶ Persons with a disability
- ▶ Seniors
- ▶ Visible minorities

Gender Results Framework - Data tables

- ▶ Education and skills development
- ▶ Economic participation and prosperity
- ▶ Leadership and democratic participation
- ▶ Gender-based violence and access to justice
- ▶ Poverty reduction, health and well-being
- ▶ Other Statistics Canada gender indicators

Features

[The Visible Minority Population with a Disability in Canada: Employment and Education](#)

Item 3 of 6

Link: https://www.statcan.gc.ca/fra/themes-debut/genre_diversite_et_inclusion

Data Informing Knowledge on Gender Equality in Canada

- Canada collects data on gender equality through lenses of business performance and ownership; crime and justice; education, training and learning; families and households; health; immigration and ethnocultural diversity; income, pensions and spending; labour; languages; population and demography; science and technology and time use.
- Data of this nature requires an extensive cooperative network of relationships across federal departments, with provincial and territorial partners and with stakeholder organizations.
- The Government of Canada has also strengthened concepts of Open Government, making government more accessible to the public including the ability to participate in conversations, find data and digital records, and learn about open government.

Data informing knowledge on women business owners

- The Canadian Employer-Employee Dynamics Database (CEEDD) is primarily used to address data gaps related to gender and business ownership
- A number of analytical articles on women and business ownership have been published using the CEEDD:
 - Survival and Performance of Start-ups by Gender of Ownership: A Canadian Cohort Analysis
 - Labour Market Experience, Gender-Diversity and the Success of Women-owned Enterprises
 - The Entry into and Exit out of Self-employment and Business Ownership in Canada
- Canadian Survey on Business Conditions collects information on businesses in Canada on emerging issues
 - Response to the COVID-19 pandemic

Trade and Gender: The Canada-Chile Story

- In September 2020, Statistics Canada released an updated infographic on the trade relationship between the two countries, with a particular focus on women in exports and women exporters
- The analysis used data from the CEEDD, Trade by Exporter Characteristics, Trade by Importer Characteristics and the Canadian International Merchandise Trade Database

Trade and Gender The Canada-Chile Story

Since the Canada-Chile Free Trade Agreement (CCFTA) took effect in 1997, bilateral merchandise trade between the two countries has increased almost fourfold.



100

In 2019, Canada exported **\$878 million** in goods to Chile and imported **\$1.6 billion** worth of goods.



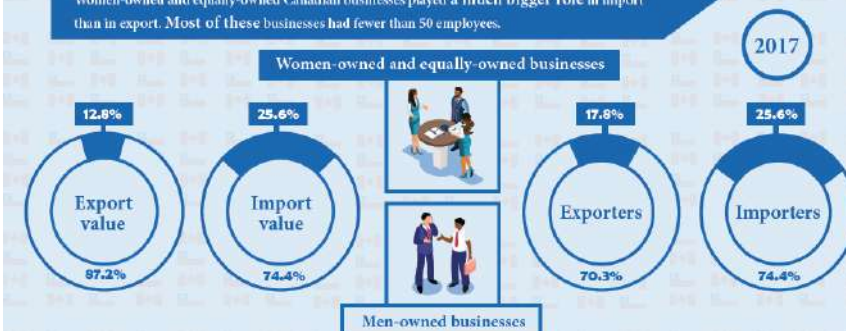
In Canada, **4,771 jobs** are directly or indirectly supported by merchandise exports to Chile, **1,528** of which are occupied by women.

Top 5 industries Number of jobs occupied by women that are supported by exports to Chile.



Almost **1,300 Canadian businesses** traded with Chile in 2017.

Women-owned and equally-owned Canadian businesses played a much bigger role in import than in export. Most of these businesses had fewer than 50 employees.



These numbers are encouraging, but there is more room for women and women-owned businesses to take advantage of trade opportunities. Under the CCFTA's Trade and Gender chapter, Canada and Chile are working together to make it a reality.

Note: Women-, men- and equally-owned businesses refer to Canadian-controlled private corporations. The reported fractions are of those for which data on gender of ownership are available. Sources: Canadian Employer-Employee Dynamics Database 2017, Trade by Exporter Characteristics 2017, Trade by Importer Characteristics 2017, and Canadian International Merchandise Trade Database 2019.

ISBN: 978-0-669-XXXXX-X | Catalogue number: 11-627-M © Her Majesty the Queen in Right of Canada, as represented by the Minister of Industry, 2021.